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KEY=BUSINESS - BRYNN HULL

International Practices to Promote Budget Literacy Key Findings and Lessons Learned [World Bank Publications](#) **Budget literacy is defined as 'the ability to read, decipher, and understand public budgets to enable and enhance meaningful citizen participation in the budget process'. It is comprised of two main parts - (i) a technical understanding of public budgets, including familiarity with government spending, tax rates and public debt and; (ii) the ability to engage in the budget process, comprising of practical knowledge on day-to-day issues, as well as an elementary understanding of the economic, social and political implications of budget policies, the stakeholders involved and when and how to provide inputs during the annual budget cycle. Given that no international standards or guidelines have been established for budget literacy education to date, this book seeks to address this gap by taking stock of illustrative initiatives promoting budget literacy for youth in selected countries. The underlying presumption is that when supply-side actors in the budget process -- governments -- simplify and disseminate budget information for demand-side actors -- citizens -- this information will then be used by citizens to provide feedback on the budget. However, since citizens are often insufficiently informed about public budgets to constructively participate in budget processes one way to empower them and to remedy the problem of "budget illiteracy" is to provide budget-literacy education in schools to youth, helping them evolve into civic-minded adults with the essential knowledge needed for analyzing their government's fiscal policy objectives and measures, and the confidence and sense of social responsibility to participate in the oversight of public resources. This book elaborates on approaches, learning outcomes, pedagogical strategies**

and assessment approaches for budget literacy education, and presents lessons that are relevant for the development, improvement, or scaling up of budget literacy initiatives. **Advances in Accounting Behavioral Research** [Emerald Group Publishing](#) This volume of **Advances in Accounting Behavioral Research** explores the most cutting-edge research in behavioral accounting, including chapters on recruitment, organizational culture and fraud, and angel investments, among many more. **Proceedings of the 1st AAGBS International Conference on Business Management 2014 (AiCoBM 2014)** [Springer](#) The proceedings of the 1st AAGBS International Conference on Business Management 2014 (AiCoBM 2014), held in Penang, Malaysia, gathers 57 refereed papers. They cover areas relating to various aspects of business management and reflect the conference's three main themes (management and marketing, economics and finance, and entrepreneurship) and present original papers contributed by researchers, scholars, professionals and postgraduate students. They address a range of disciplines that encompass each of the main themes. Using basic and applied research findings together with case studies they provide valuable information on current research trends in business management, international business, marketing, economics, finance, Islamic finance and economics, and entrepreneurship. **Handbook of Research on Global Business Opportunities** [IGI Global](#) In the modern globalized economy, it is important for businesses of all sizes to take advantage of the opportunity to enter diverse markets around the world. Through an international presence, organizations can remain competitive. The **Handbook of Research on Global Business Opportunities** combines comprehensive viewpoints and research on various business enterprises from around the world in companies of all sizes and models, discussing different aspects and concerns in the global business environment such as corruption, taxation, supply chain management, and economic impacts. This handbook is an essential reference source for business executives from both large and small firms, business scholars, researchers, academics, students, and professionals. **Responsible Investment Banking Risk Management Frameworks, Sustainable Financial Innovation and Softlaw Standards** [Springer](#) This book provides evidence on the relevance of environmental and social factors in decision making. It discusses the **Gold Standard Frameworks** for integrating extra-financial risks into the philosophy, culture, strategies, products and value chain management procedures of investment and banking and highlights the current emergence of global administrative law. New emerging topics like positive impact investing and finance, climate friendly markets, human rights, the enhanced role of fiduciary duties and shared values are approached with a lot of examples for practical application. Steps towards a new banking culture, a new climate for double loop learning and sustainable financial innovation are outlined and the additional benefits of robust stakeholder engagement explained. The anthology paves the way from robust impact and risk management to positive impact creation and a new investment culture. As well, challenges for the implementation and ways to overcome them

are broadly discussed. The book is rooted in the fact that institutions and investors which fail to professionally integrate the management of extra-financial risk into their whole lending and investment chain and fail to move to positive impact creation may well lose positions and mandates and finally the trust of their clients, partners and stakeholders. The contributing authors of this anthology are internationally renowned experts in the field of ESG and impact investing. The compendium brings together practitioners and academics to allow a confluence of thoughts, concepts and viewpoints. This huge variety of perspectives and approaches makes this volume a comprehensive compendium on responsible investment and banking. **Handbook of Research on Strategic Management in Small and Medium Enterprises** [IGI Global](#) As the global economy continues to develop and new entrepreneurs take advantage of emerging markets, the small business sector plays a greater role of economic development in the international arena. The **Handbook of Research on Strategic Management in Small and Medium Enterprises** contributes new research to the current array of literature on small business management under diverse geographic, economic, and socio-cultural conditions. By exploring existing theories in tandem with fresh viewpoints, this book will serve as a valuable reference to students, lecturers, researchers, entrepreneurs, and policy makers investigating the use of strategic management in various scenarios and situations. **Research Handbook on Central Banking** [Edward Elgar Publishing](#) Central banks occupy a unique space in their national governments and in the global economy. The study of central banking however, has too often been dominated by an abstract theoretical approach that fails to grasp central banks' institutional nuances. This comprehensive and insightful Handbook, takes a wider angle on central banks and central banking, focusing on the institutions of central banking. By 'institutions', Peter Conti-Brown and Rosa Lastra refer to the laws, traditions, norms, and rules used to structure central bank organisations. The **Research Handbook on Central Banking's** institutional approach is one of the most interdisciplinary efforts to consider its topic, and includes chapters from leading and rising central bankers, economists, lawyers, legal scholars, political scientists, historians, and others. **Retirement in Japan and South Korea** The past, the present and the future of mandatory retirement [Routledge](#) This book analyses reforms to retirement policies in Japan and South Korea, especially in the context of rapid population ageing. A defining feature of the labour markets and workplaces in these two nations, and the lives of workers and families, is involuntary retirement at relatively young ages. The book explains past developments and recent reforms of retirement policies both in the two countries, as well as in a cross-national comparative manner. At the core of the book is an examination of the social, economic and political conflicts around retirement, such as between younger and older workers, between employers and governments, and between employers and workers. The policy recommendations offered apply not only to Japan and South Korea, but also to other nations such as China. The volume

is of value particularly for those interested in labour markets and workplaces, population ageing and contemporary East Asia, in addition to those studying retirement and pensions. Policymakers, business leaders, worker organizations, researchers and students will benefit from the insights about the past, present and future of retirement. **Strategies to Sustain Small Businesses Beyond 5 Years** [Christian Faith Publishing, Inc.](#) **Starting a business might sound easy, but sustaining it to be successful is challenging. People are often afraid to start new businesses because at least everyone has known someone who started a business but failed or someone struggling to sustain a business. Starting your own business and staying successful is the most exciting achievement. This book Strategies to Sustain Small Businesses Beyond 5 Years is used worldwide to help aspiring or struggling business owners succeed. The book is for anyone interested in doing business. aEURC/ You might be a passionate creator, starting your business out of love for what you do and believing that passion is a crucial quality of success; running your business gives you a sense of accomplishment and pride. aEURC/ You might be a freedom seeker, starting your small business; you value the ability to control your work experience and want to be in charge of your own schedules, career path, and work environment. aEURC/ You might be a legacy builder, starting a business to bring something new to the marketplace, practical in your approach to business ownership. aEURC/ You might be a struggling survivor profile representing the cold, hard truth of business ownership. aEURC/ You might be a Jack of all trades in your business, spreading too thin from managing directive, sales administrative duties to customer service. This book is the path to success in your business. Sometimes running a small business is more frightening than rewarding, and the fear is real, deeply rooted in you facing the challenges of ownership every day. The motivation of a small business owner is as diverse as the business itself. ItaEUR(tm)s very important to understand your category to know your strengths and weaknesses to adjust accordingly. ECRM2013-Proceedings of the 12th European Conference on Research Methods ECRM 2013 [Academic Conferences Limited](#) Complete proceedings of the 13th European Conference on Research Methodology for Business and Management Studies ECRM 2013 PRINT version Published by Academic Conferences and Publishing International Limited. OECD Reviews of Vocational Education and Training Apprenticeship in England, United Kingdom [OECD Publishing](#) One of a series of studies on vocational education and training, this review focuses on the apprenticeship system in England and concludes with policy recommendations. The Handbook of Communication Engagement [John Wiley & Sons](#) A comprehensive volume that offers the most current thinking on the practice and theory of engagement With contributions from an international panel of leaders representing diverse academic and professional fields The Handbook of Communication Engagement brings together in one volume writings on both the theory and practice of engagement in today's organizations and societies. The expert contributors explore the philosophical, theoretical, and**

applied concepts of communication engagement as it pertains to building interaction and connections in a globalized, networked society. The Handbook of Communication Engagement is comprehensive in scope with case studies of engagement from various disciplines including public relations, marketing, advertising, employee relations, education, public diplomacy, and politics. The authors advance the current thinking in engagement theory, strategy, and practice and provide a review of foundational and emerging research in engagement topics. The Handbook of Communication Engagement is an important text that: Provides an overview of the foundations and philosophies of engagement Identifies the contexts of engagement relating to specific areas across government and corporations, including CSR, consumer, activism, diplomacy, digital, and social impact Includes examples of contemporary engagement practice Presents applications of engagement and technology Offers insights on the future directions of engagement The Handbook of Communication Engagement offers an essential reference for advanced undergraduate, graduate students, practitioners and scholars from communication, media, advertising, public relations, public policy, and public diplomacy areas. The volume contains a compendium of the writings on the most recent advances on the theory and practice of engagement. Winner of the 2018 PRIDE Award for Innovation, Development, and Educational Achievement from the Public Relations Division of the National Communication Association. Management, Valuation, and Risk for Human Capital and Human Assets Building the Foundation for a Multi-Disciplinary, Multi-Level Theory [Springer](#) Perspectives on Human Capital and Assets goes beyond the current literature by providing a platform for a broad scope of discussion regarding HC&A, and, more importantly, by encouraging a multidisciplinary fusion between diverse disciplines. Access to Scientific Research Challenges Facing Communications in STM [Walter de Gruyter GmbH & Co KG](#) The debate about access to scientific research raises questions about the current effectiveness of scholarly communication processes. This book explores, from an independent point of view, the current state of the STM publishing market, new publishing technologies and business models as well as the information habit of researchers, the politics of research funders, and the demand for scientific research as a public good. Digital Currency: Breakthroughs in Research and Practice Breakthroughs in Research and Practice [IGI Global](#) Digital technology has revitalized the landscape of the global economy. As digital currency, such as bitcoin and IOTA, continues to become more prominent in society, conducting further research in this area is vital to promoting economic advancements. Digital Currency: Breakthroughs in Research and Practice is a critical source of academic knowledge on the use of computers, smartphones, and the internet to purchase goods and services using virtual currency. The security and privacy aspects of using digital currency are also explored. Highlighting a range of pertinent topics such as electronic commerce, online transaction payment, and web-based electronic money, this book is an ideal reference source for business executives, financial

analysts, business professionals, economists, IT professionals, and researchers interested in emerging trends in digital currency and finance. **The Business Environment Themes and Issues in a Globalizing World** [Oxford University Press](#) Designed specifically for students new to the study of business, this book explores the global range of environments within which business operates. Wetherly and Otter encourage critical thinking via a unique 'themes and issues' approach, which reflects the integrated, dynamic reality of businesses today. **Fiji Building Inclusive Institutions for Sustained Growth** [Asian Development Bank](#) From 2010 onward, Fiji witnessed one of its strongest spells of economic growth since independence. Extreme poverty is in the single digits, but nearly a third of the population is unable to meet basic needs. Fiji thus faces two major challenges: to create a business environment that can attract more private investment to help sustain its growth momentum, and to make that growth inclusive so that all of Fiji can benefit. This country diagnostic study undertaken by the Asian Development Bank identifies the critical constraints to inclusive growth in Fiji and proposes policy options for addressing them. **Handbook of Empirical Research on Islam and Economic Life** [Edward Elgar Publishing](#) In Islamic jurisprudence, a comprehensive ethic has been formulated governing how business and commerce should be run, how accountability to God and the community is to be achieved, and how banking and finance is to be arranged. This Handbook examines how well these values are translated into actual performance. It explores whether those holding true to the system are hindered and put at a disadvantage or whether the Islamic institutions have been able to demonstrate that faith-based activities can be rewarding, both economically and spiritually. **The Routledge Handbook of German Politics & Culture** [Routledge](#) The Routledge Handbook of German Politics and Culture offers a wide-ranging and authoritative account of Germany in the 21st century. It gathers the expertise of internationally leading scholars of German culture, politics, and society to explore and explain historical pathways to contemporary Germany the current 'Berlin Republic' society and diversity Germany and Europe Germany and the world. This is an essential resource for students, researchers, and all those looking to understand contemporary German politics and culture. **Management for Sustainable Development** [CRC Press](#) Today, increasingly more, the word sustainability is present in all kinds of discussions: at home, at work, at school, in all society. Conscious of the environment where we live everybody looks to find the best solutions to solve problems that result from Human Being evolution. Management for a sustainable development appears as a process from which organizations try to use all its resources, as well as improve its organizational and technological development, in order to answer not only to the present but also to future human and social needs. Only in this way is it possible to improve the quality of life. Seen in this way, sustainable development is understood to be people centred. We have a special concern with cultural, social and economic dimensions, where individuals can develop, together as a society, whilst at

the same time individual and organizational activities can be implemented without destroying the present diversity and complexity of the ecological system where we live. Taking into account these concerns, this book looks to cover issues related to the management for sustainable development in a context where organizations are continually facing high challenges for what concerns the items related to, amongst others, the re-use, recycling, waste reduction, add value, low costs and time of production, sustainable behaviour, not only in an environmental perspective but also in an organizational perspective. Today's organizations can no longer develop their practices based in the existent paradigms. On the contrary, it is necessary to completely break from these paradigms, creating a total change of mentality in the way we manage the organizational activities. Taking into account this reality, managing for a sustainable development appears as a management philosophy focused in productivity improvement considering different kinds of goals, such as biological, economic and social systems goals. Conscious of this reality, this book contributes to the exchange of experiences and perspectives about the state of research related to the management for a sustainable development, as well as the future direction of this research field. It looks to provide a support to academics and researchers, as well as those operating in the management field and who need to deal with policies and strategies related to sustainable development issues. Handbook of Consumer Finance Research Springer This second edition of the authoritative resource summarizes the state of consumer finance research across disciplines for expert findings on—and strategies for enhancing—consumers' economic health. New and revised chapters offer current research insights into familiar concepts (retirement saving, bankruptcy, marriage and finance) as well as the latest findings in emerging areas, including healthcare costs, online shopping, financial therapy, and the neuroscience behind buyer behavior. The expanded coverage also reviews economic challenges of diverse populations such as ethnic groups, youth, older adults, and entrepreneurs, reflecting the ubiquity of monetary issues and concerns. Underlying all chapters is the increasing importance of financial literacy training and other large-scale interventions in an era of economic transition. Among the topics covered: Consumer financial capability and well-being. Advancing financial literacy education using a framework for evaluation. Financial coaching: defining an emerging field. Consumer finance of low-income families. Financial parenting: promoting financial self-reliance of young consumers. Financial sustainability and personal finance education. Accessibly written for researchers and practitioners, this Second Edition of the Handbook of Consumer Finance Research will interest professionals involved in improving consumers' fiscal competence. It also makes a worthwhile text for graduate and advanced undergraduate courses in economics, family and consumer studies, and related fields. ECSM2015-Proceedings of the 2nd European Conference on Social Media 2015 ECSM 2015 Academic Conferences Limited Complete proceedings of the 2nd European Conference on Social Media

Porto Portugal Published by Academic Conferences and Publishing International Limited **The Routledge Companion to Entrepreneurship** [Routledge](#) Research in entrepreneurship has been booming, with perspectives from a range of disciplines and numerous developing schools of thought. It can be difficult for young scholars and even long-time researchers to find their way through the lush garden of ideas we see before us. The purpose of this book is to map the research terrain of entrepreneurship, providing the perfect starting point for new and existing researchers looking to explore. Topics covered range from emerging perspective, through issues at the core of the field to innovative methodologies. Starting off with a preface by Bill Gartner, each section of the book brings together a world class set of established leading researchers and rising stars. This considered, comprehensive and conclusive companion integrates the recent debates in entrepreneurship research under one cover, to provide a resource which will be useful across disciplinary boundaries and for a whole range of students and researchers. **Corporate Social Responsibility for Sustainable Tourism** [Routledge](#) This comprehensive volume considers the corporate social responsibility (CSR) of tourism and hospitality firms towards stakeholders, exploring CSR in terms of broad stakeholder accountability by considering both the scope of reporting and the quality of stakeholder engagement. The authors analyse how CSR contributes to shareholder accountability (i.e. as financial performance) by developing a multiple attribute decision-making model to deploy CSR resources, analysing how CSR contributes to the management of systematic risk as part of an internationalisation strategy, and showing how philanthropy is used as a legitimisation tool. The authors then review how managers negotiate CSR priorities within their organisational strategy by accounting for the utility gained by family firms from ecological and social outcomes in comparison with profit outcomes, analysing the trade-offs of co-constructing a sustainability innovation and weighting factors in water planning. They also review how employees are central to the delivery of CSR actions by exploring how green organisational culture affects organisational citizenship behaviour, how organisational green practices impact an organisation's image and its customers' environmental consciousness and behavioural intentions, and how organisational CSR affects employee pro-environmental citizenship and tourists' pro-environmental citizenship. The book concludes by reviewing the role of consumers in CSR with ten strategies to close the consumers' attitude-behaviour gap and an account of how customers' trust is a mediator between CSR, image and loyalty. This book was originally published as a special issue of the *Journal of Sustainable Tourism*. **Move: How to Rebuild and Reinvent America's Infrastructure** **Putting America's Infrastructure Back in the Lead** [W. W. Norton & Company](#) One of our "best known and most influential business scholars" (Boston Globe), best-selling author Rosabeth Moss Kanter tackles America's most urgent domestic issue. Americans are stuck. We live with travel delays on congested roads, shipping delays on clogged railways, and delays on repairs, project approvals, and

funding due to gridlocked leadership. These delays affect us all, whether you are a daily commuter, a frequent flyer, an entrepreneur, an online shopper, a job-seeker, or a community leader. If people can't move, if goods are delayed, and if information networks can't connect, then economic opportunity deteriorates and social inequity grows. We have been stuck for too long, writes Harvard Business School professor and best-selling author Rosabeth Moss Kanter. In *Move*, Kanter visits cities and states across the country to tackle our challenges—and reveal solutions—on the roads and rails, and in our cities, skies, and the halls of Washington, D.C. We meet a visionary engineer and public servant spearheading an underwater tunnel in Miami to streamline port operations and redirect constant traffic from the city center. We see mayors partnering with large corporations and nimble entrepreneurs to unveil parking apps, bike-sharing programs, and seamless Wi-Fi networks in greener, more vibrant, more connected cities. And we learn about much-needed efforts—such as dynamic tolls on highways and fees based on vehicle miles traveled—to reduce our dependence on the outmoded gasoline tax in our new electric car age. It all adds up to a new vision for American mobility, where local leaders shape initiatives without waiting for Congress to act, and ambitious companies partner with governments to tackle projects that serve the public good, create jobs, and improve quality of life while providing healthy sources of investment. With unique insight and unrivaled expertise, Kanter gives us a sweeping look across America, revealing the innovative projects, vital leaders, and bold solutions that are moving our transportation infrastructure toward a cleaner, faster, and more prosperous future.

Research Anthology on Developing Socially Responsible Businesses [IGI Global](#) In today's world of global change, it has never been more critical for businesses to adapt their strategies, management styles, and policies to match that of the surrounding environment. Consumers are increasingly becoming more aware of the impact that businesses and product consumption have on environmental health. Thus, businesses have had to alter their production workflows to better suit a more environmentally conscious customer base. As society faces numerous issues related to the environment, health, poverty, and social justice, the need for socially responsible businesses is crucial to develop and improve the overall landscape of the business field. The *Research Anthology on Developing Socially Responsible Businesses* discusses the best practices, challenges, opportunities, and benefits of creating socially responsible businesses and provides a context of why these business models are needed. This essential text also considers how society has changed over time and how businesses must adjust their ideals and practices in order to survive in a changing world. Covering a range of topics such as accountability, environmental issues, and human rights, this major reference work is ideal for business owners, managers, policymakers, academicians, researchers, scholars, practitioners, instructors, and students.

Entrepreneurs and the Search for the American Dream [Routledge](#) The book's central focus explores several "myths" associated with

American entrepreneurship: the idea that small business owners are "job creators"; that entrepreneurs are the "backbone" or "engine" of the economy; that entrepreneurship provides a path of economic mobility for immigrants, ethnic and racial minorities, and women; that the Horatio Algiers "rags to riches" story is possible for anyone willing to work hard. Instead, I provide a critical perspective that challenges these myths of American enterprise, arguing that successful entrepreneurship requires access to social and economic capital resources and support that are often distributed along the lines of race, class, and gender in the highly stratified American economy and society.

International Banking for a New Century [Routledge](#) This new textbook provides an up-to-date overview of international banking as the second decade of the twenty-first century unfolds. Integrating geo-economic, operational, institutional and regulatory changes in the financial sector, the volume's methodology incorporates specific case studies and research, combining theory with practical examples to illustrate the impact and consequences of past and present financial crises. The volume considers the core aspects of international banking, including its structural and technical features, historical context, institutional evolution in core markets, and wholesale, retail, investment and private banking. It uses specific examples from past and present literature, post-2008 case studies and histories, and research materials, offering a fully updated overview of how international banks respond to global crises, the origin, efficacy and evolution of financial markets, and the regulatory framework within which they function. One chapter is devoted to the evolution and potential of new markets, including the financial sectors of the BRICS and other emerging economies. Each chapter examines background, causes, impact and resolution, focusing on specific cases and their broader implications for the sector. This textbook is a guide to the new, and at times uncharted, landscape to be navigated by large domestic, cross-regional and global banks, and will be invaluable reading for students of finance, business and economics, as well as for those in the financial sector.

A New Deal for Old Age [Harvard University Press](#) Changes in longevity, marriage, and the workplace have undermined Social Security, making the experience of old age increasingly unequal. Anne Alstott's pragmatic, progressive revision would permit all Americans to retire between 62 and 76 but would provide generous early retirement benefits for workers with low wages or physically demanding jobs.

A Research Agenda for Cultural Economics [Edward Elgar Publishing](#) A Research Agenda for Cultural Economics explores the degree of progress and future directions for the field. An international range of contributors examine thoroughly matters of data quality, statistical methodology and the challenge of new developments in technology. This book is ideal for both emerging researchers in cultural economics and experienced practitioners. It is also relevant to workers in other fields such as cultural policy, public policy, media studies and digital economics.

Language Policy in Higher Education The Case of Medium-Sized Languages [Multilingual Matters](#) In today's increasingly interconnected, knowledge-

based world, language policy in higher education is rapidly becoming a crucial area for all societies aiming to play a part in the global economy. The challenge is double faceted: how can universities retain their crucial role of creating the intellectual elites who are indispensable for the running of national affairs and, at the same time, prepare their best-educated citizens for competition in a global market? To what extent is English really pushing other languages out of the academic environment? Drawing on the experience of several medium-sized language communities, this volume provides the reader with some important insights into how language policies can be successfully implemented. The different sociolinguistic contexts under scrutiny offer an invaluable comparative standpoint to understand what position can - or could - be occupied by each language at the level of higher education.

Education and Learning An Evidence-based Approach [John Wiley & Sons](#) Education and Learning offers an accessible introduction to the most recent evidence-based research into teaching, learning, and our education system. Presents a wide range references for both seminal and contemporary research into learning and teaching Examines the evidence around topical issues such as the impact of Academies and Free Schools on student attainment and the strong international performance of other countries Looks at evidence-based differences in the attainment of students from different socioeconomic and ethnic backgrounds, and explores the strong international performance of Finnish and East Asian students Provides accessible explanations of key studies that are supplemented with real-life case examples

Strategic Sustainability A Natural Environmental Lens on Organizations and Management [Routledge](#) Strategic Sustainability examines how organizations can implement environmental sustainability science, theories, and ways of thinking to become more competitive. Including examples and ideas implemented in various countries, it is based on known scientific principles about the natural world and organizational principles focusing on the work domain. The intersection of these two realms of research creates a powerful and new approach to comprehensive, seemingly contradictory issues. Daniel S. Fogel draws from disparate fields and creates a story about organizations, their future and how people are part of the problem and, more importantly, part of the solution. Readers will find ways to take action to improve organizations and avoid denigrating our natural environment, learning to be mindful of the urgency we should feel to improve our impact on the world. The focus on the natural environment provides a powerful focus for creating value in organizations and addressing the major challenges we all face. Advanced sustainability students, working professionals and board members, managers and legislators responsible for governing organizations or implementing public policy will find this book useful. A companion website features an instructor's manual with test questions, as well as 38, 10-minute videos for classroom use.

Outward Foreign Direct Investment in ASEAN [Flipside Digital Content Company Inc.](#) The level of outward foreign direct investment (OFDI) flows from ASEAN countries has increased rapidly in

past two decades. This book examines OFDI trends and patterns in the ASEAN region including the impact of the ASEAN Economic Community. It also provides analyses of country policies affecting OFDI and the drivers of OFDI in Indonesia, Malaysia, Singapore and Vietnam. Myanmar is studied as an investment frontier for other ASEAN countries.

"e;The dynamic economies of Southeast Asia have historically been very large recipients of foreign direct investment (FDI). As global capital markets have opened up, and these economies have developed their technological and commercial capabilities, in more recent years Southeast Asia has emerged as a significant source of outward FDI both within the region and beyond. This important volume, by a group of leading regional scholars, offers a timely, comprehensive, accessible and authoritative analysis of this phenomenon."e;-Hal Hill, H.W. Arndt Professor of Southeast Asian Economies, Arndt-Corden Department of Economics, Crawford School of Public Policy, Australian National University"

"e;A timely, rich and comprehensive study filling a major gap in the literature on the increasingly important phenomenon of foreign investment flowing out from regions including developing and middle-income countries."e; -Luke Nottage, Professor of Comparative and Transnational Business Law; Associate Director, Centre for Asian and Pacific Law at the University of Sydney

The Routledge Companion to the Professions and Professionalism
[Routledge](#) The Routledge Companion to the Professions and Professionalism is a state-of-the-art reference work which maps out the current developments and debates around the sociology of the professions, and how they relate to management and organizations. Supported by an international contributor team specializing in the disciplines of organizational studies and sociology, the collection provides extensive coverage of this field of research. It brings together the core concepts and issues, and has chapters on all the key aspects of professions in both the public and private sectors, including issues of governance and regulation. The volume closes with a set of international case studies which provide valuable practical insights into the subject. This Companion will be an indispensable reference source for students, scholars and educators within the social sciences, especially within management, organizational studies and sociology. It will also be highly relevant for those working and studying in the area of professional education.

Law and Creditor Protection in Nigeria
[African Books Collective](#) Examined here are the legal and practical reasons for the inefficiency of the legal framework of creditor protection in Nigeria. This is amply justified considering the critical role of credit in the promotion of economic growth and development and also bearing in mind the near calamitous consequences the 2009 financial crisis unleashed not only among Nigerian banks and financial institutions, and in the international financial system. The latter nearly led to socioeconomic catastrophe in Nigeria, as well as globally. It is hoped that book is found useful by government, policy makers, academics, corporate financial experts, investment bankers and other stakeholders to initiate and implement efficient policy actions to protect creditors in

order to sustain the flow of credit, the engine of any economy. **Making College Work Pathways to Success for Disadvantaged Students** [Brookings Institution Press](#) Practical solutions for improving higher education opportunities for disadvantaged students Too many disadvantaged college students in America do not complete their coursework or receive any college credential, while others earn degrees or certificates with little labor market value. Large numbers of these students also struggle to pay for college, and some incur debts that they have difficulty repaying. The authors provide a new review of the causes of these problems and offer promising policy solutions. The circumstances affecting disadvantaged students stem both from issues on the individual side, such as weak academic preparation and financial pressures, and from institutional failures. Low-income students disproportionately attend schools that are underfunded and have weak performance incentives, contributing to unsatisfactory outcomes for many students. Some solutions, including better financial aid or academic supports, target individual students. Other solutions, such as stronger linkages between coursework and the labor market and more structured paths through the curriculum, are aimed at institutional reforms. All students, and particularly those from disadvantaged backgrounds, also need better and varied pathways both to college and directly to the job market, beginning in high school. We can improve college outcomes, but must also acknowledge that we must make hard choices and face difficult tradeoffs in the process. While no single policy is guaranteed to greatly improve college and career outcomes, implementing a number of evidence-based policies and programs together has the potential to improve these outcomes substantially. **Beyond Free Trade Alternative Approaches to Trade, Politics and Power** [Springer](#) The world of trade is changing rapidly, from the 'rise of the South' to the growth of unconventional projects like fair trade and carbon trading. **Beyond Free Trade** advances alternative ways for understanding these new dynamics, based on historical, political, or sociological methods that go beyond the limitations of conventional trade economics. **Economic Development and Entrepreneurship in Transition Economies Issues, Obstacles and Perspectives** [Springer](#) This book contributes to a better understanding of entrepreneurship in transition economies. Current literature reflects the more traditional schools of thought on entrepreneurship, which are influenced by the Western perspective, and fail to fully address the scenario in transition economies. There is a broad consensus among academics, policy makers, and practitioners that a fundamental cause of difficulties experienced by most economies in transition has been the fact that reform has not been accompanied by the creation of new, private businesses, and particularly SMEs. This is especially evident in states created in Europe after the dissolution of the Soviet Union where many barriers, which were inherited from the old system, remain in place, thus inhibiting entrepreneurial progress in these countries despite a favorable political and economic environment. The contributions featured in this book focus on how much progress has been achieved so far with

regard to these aspects, as well as identify which current barriers and issues still need to be resolved. Themes include innovation performance, financing, venture capital, educational factors, and entrepreneurial learning. **Who Needs Jobs? Spreading Poverty or Increasing Welfare** [Springer](#) In **Who Needs Jobs?**, Lemieux explains how jobs are not the goal of economic life and how creating jobs should not be the goal of public policy. He delves into how income and prosperity are created (businesses producing what consumers demand), proposes solutions to the unemployment problem, and provides readers with the knowledge to navigate the jobs discussions of politicians and economists in America. With his approach, Lemieux takes this controversial and complex topic and makes it understandable, using economic analysis and real world examples.